



HOW TO BETTER UNDERSTAND YOUR CUSTOMERS?

What do customers think about your company and why? Start with a **free demo** today.

YOU WILL GET

- ✔ More profitable customers, who are less likely to leave for your competitor
- ✔ Promoters who will recommend your company to others
- ✔ New improvement ideas directly from your customers and employees

YOU WILL FIND OUT

- ✔ How to reduce customer churn and create loyal customers
- ✔ A clear picture about your strength, weaknesses and what to focus on
- ✔ How do you fare compared to your competitors in the eyes of your customers

WHAT CAN WE OFFER?



Real-time Reports

Immediate feedback on your decisions that you can share with any employees in your organisation. Tailored exactly to your needs.



All-inclusive Service

Step by step guidance through the implementation. We will set up new processes, train your personnel or management and show how to interpret the data.



Net Promoter Score®

InsightSofa is based on the internationally acclaimed NPS® standard. We are bringing a lot more, including full integration with your current ERP/CRM.

What can we help with?



INSIGHTSOFA
The voice of your customer

YOUR CUSTOMERS



DATA COLLECTION



DATA REVIEW



FOLLOW UP ON DATA



DEVELOP SOLUTIONS



DRIVE IMPROVEMENT

YOUR ORGANISATION

Visit us on www.insightsofa.com or call +420 777 661 368 for your free demo.